



cVideo POS

C-Store Video Solution

The Problem

According to the 2006 National Convenience Store Shrink Survey, convenience store shrink was 2.76% of total sales, which is a 19% increase over the 2.32% reported in 2003. Approximately 75% of losses were attributed to employee theft and errors, followed by 25% attributed to shoplifting, vendor errors, gasoline run offs, etc.

Retailers using videotape-based surveillance find themselves behind the times in analysis and recovery efforts, wasting hours looking for suspicious events and tied to the store for their investigation.

The Solution

cVideo POS links video with corresponding transactions and provides remote or local live viewing, recording, playback, search, reporting, and more. It delivers unmatched transaction verification capability by integrating with over 65 different point-of-sale systems, where each DVR supports up to 48. cPOSVideo reduces employee theft and errors, improves customer service, and provides real-time operational intelligence. Powerful transaction search features and exception log capabilities make this product the ultimate loss prevention tool.

cPOSVideo Advanced provides more complex exception capabilities at the store or restaurant level. Users can predefine exception events with the same flexibility provided by the transaction search.

cPOSVideo Enterprise uses the NetManager software to consolidate point-of-sale transaction information at a central location. Advanced algorithms interpret the information and generate easy-to-use summary reports for up to hundreds of stores or restaurants.

Questionable transactions can be verified by requesting and viewing the associated video from the corresponding video server. This product eliminates the need to connect to each store individually for transaction review and verification, resulting in unprecedented efficiencies and cost savings.

Benefits

- Drastically reduces investigation time through alarm- and transaction-based searches.
- Provides real-time local and remote store surveillance for employee theft and shoplifting detection.
- Reduces opportunity/temptation for theft, poor work habits, and operational errors, which reduces employee turnover.
- Reduces employer liability through court-admissible video evidence.
- Significantly reduces shrinkage—achieves ROI in as little as 3 months.

Customer Testimonial: *"cVideo has been extremely helpful in creating an employee surveillance/deterrence system that was customized to my POS requirements. We have seen a dramatic decrease in employee infractions since the system was installed. I would recommend the system to any operator who wants to cut down on employee theft and infractions."* Frederick W. Downey, President, Downey Restaurant Group - Subway/TCBY



Specifications at a Glance...

- Integrates with all major registers (Micros, Dresser Wayne, Gilbarco, IBM, NCR, Ruby Verifone, etc.).
- 4, 8, 16, or 32 Cameras.
- Up to 480 FPS.
- Up to 48 registers per DVR.
- Dial-up or broadband.
- Interactive video and audio.
- Full-duplex, switchable audio zones (8 zones), with broadcast functionality.
- Automatic, remote DVR management option for performing status checks, upgrades, reporting, etc., on thousands of DVRs from a single desktop PC.
- Export data for reporting purposes (transaction start time, data entry time, register ID, entry code/text, quantity, amount, etc.).
- One-touch offload of video to CD (includes embedded player—no special software to install).
- Advanced detection option for critical motion/non-motion identification and tracking.
- Comprehensive search, including new “visual search” option with “drill down” capability.
- Customizable pre- and post-recording times—up to 30 seconds before an event; up to 24 hours after an event.

For more specification information, see the *Marathon Product Guide* or ask your cVideo representative.

| Time Stamp | Register | Entry Code | Entry Text | Quantity | Amount |
|------------------------|----------|----------------------|----------------------|----------|--------|
| 04/05/2007 11:24:17 AM | 1 | Item | SALEM GRN LT MNT | 2 | 9.98 |
| 04/05/2007 11:24:17 AM | 1 | Information | ID Verified 07/07/64 | | |
| 04/05/2007 11:24:20 AM | 1 | Item | LOTTERY | 1 | 10.00 |
| 04/05/2007 11:24:25 AM | 1 | Tax Amount | Tax | | 0.00 |
| 04/05/2007 11:24:25 AM | 1 | Total Amount Due | TOTAL | | 19.98 |
| 04/05/2007 11:24:25 AM | 1 | Payment In Cash | CASH | | 20.00 |
| 04/05/2007 11:24:25 AM | 1 | Receipt Number | 22379 | | |
| 04/05/2007 11:24:25 AM | 1 | Employee Name/Number | 008 | | |
| 04/05/2007 11:24:25 AM | 1 | Date/Time | 04/05/07 11:24:04 | | |

Sample Report - Export



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About cVideo Products

cVideo products include integrated video surveillance, security, and loss prevention solutions for commercial, industrial, and governmental customers.